

## HAWKEYE COACHING

My name is Kenneth Reid and I am a 59 year old psychotherapist, trading coach and trader familiar with the Hawkeye system. I specialize in coaching traders who feel they are not living up to their potential. I have found that intelligent individuals who have difficulty with trading may have a condition known as Adult ADD.

ADD is commonly recognized in children, but adults are rarely diagnosed with ADD. I've found that traders with even mild cases of ADD are susceptible to many of the common trader mistakes.



### ADD in Trading

- ADD limits one's ability to consistently follow rules or even decide upon rules. The deficit is the inability to systematize, and/or the inability to *sustain systematic behavior under stress*.
- After brief periods of tantalizing success, ADD traders tend to lose composure and get confused, frustrated, anxious, angry, reactive, impulsive or paralyzed... giving back gains.

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If you are having difficulty in trading the Hawkeye system, or any other for that matter, you may want to take an informal ADD Self Test.

## 1 Minute "ADD Self-Test"\*

- *Do you roll through stop signs?*
- *Do you wait to fill your gas tank until the warning light comes on?*
- *Do you read directions only as a last resort?*
- *Do you file for extensions on tax returns?*
- *Do you have piles of papers laying around your trading room?*
- *Do you have lots of Post-It notes on or around your computer?*
- *If you try harder do your trading results tend to get worse?*
- *Is your handwriting hard to read?*
- *Do you fight, flee or freeze while trading?*
- *Do you overtrade?*

\* Consult with a physician or mental health professional in your area for a diagnosis.

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If you scored 'Yes' to even one or two of these questions, you are at risk of making "stupid mistakes" as a trader that will compromise your bottomline, and damage your self esteem and longevity as a trader.

No one knows what causes ADD, but for traders it only matters how to fix it.

Adult ADD is not a condition that responds well to psychotherapy, but it does respond to certain biochemical interventions. Dr. Daniel Amen, the world authority on ADD, associates Adult ADD with imbalances in certain neurotransmitters. Neurotransmitter testing is now available in a convenient and affordable manner, without drawing blood. Neurotransmitters can also be balanced without the use of high-powered drugs.

Please visit my website, [www.daytradingpsychology.com](http://www.daytradingpsychology.com) to find out more about the risks of Adult ADD and how to treat it. I have a free trader Risk Profile available on request. Simply email me at [doc2@daytrading-doc.com](mailto:doc2@daytrading-doc.com) and put RISK PROFILE in the header. I also offer a FREE 15-min consultation to discuss your personal situation. All consultations are confidential.

Good trading.